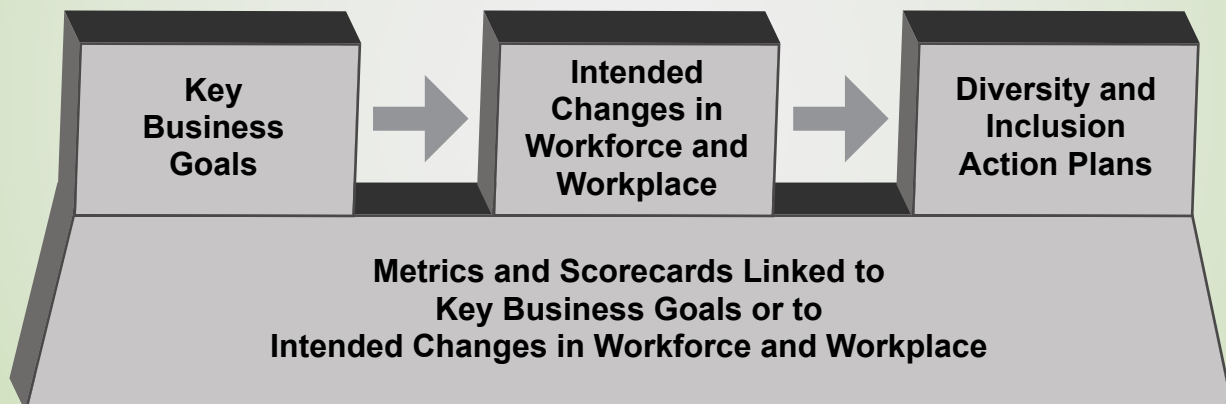


Grow Your Organization through Business-Aligned[®] Diversity and Inclusion Planning

The most-successful organizations have a business growth strategy that:

- ★ Builds a culture of productivity, innovation, creativity, agility, and safety (The PICAS Factors[©])
- ★ Creates a workplace in which all employees both want to and are able to contribute to their maximum potential

MDB Group helps you achieve this. We combine leading-edge diversity and inclusion (D&I) technologies with strategic business planning and organization design methods to create Business-Aligned[®] D&I strategies and plans. Starting with your key business goals, we determine the workforce and workplace changes needed to grow the business and then design D&I action plans to address these needs.



Business-Aligned[®] D&I planning helps you realize all the factors key to a successful, sustainable plan:

- ★ Directly aligns with and helps achieve key business strategies and plans
- ★ Measures progress in ways that the CEO agrees are important to the business
- ★ Has the full active support and engagement of the CEO and senior executive team
- ★ Takes account of your organization's culture and readiness for change



MDB
GROUP
Business Results Through Diversity and Inclusion

Call today to start building the workforce and workplace that your business needs!

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